

**INTERNATIONAL TOURISM  
TRADE & FAIRS  
ITB Berlin**

**Characteristic :A International tourism exchange as Trade show and travel show**

**Developed 1966 on 580 m. space today 150 000 sq m**

**Turn over 5 billion Euros in five days**

**Exhibitors 10 000 exhibitors**

**Participating countries 180 countries**

**Trade visitors 100 000 plus public become 180 000 in 5 days**

**Participants 3/4 dari 11 000 dari berbagai negeri**

**1/3 trade visitors umumnya hadir untuk memonitor perkembangan pasar terbaru dan mengemas deal bisnis Supplier meet customers (hotek managers, tour operators. tourist organizations, travel agency owners, travel agents) journalists.**

**Exhibitors and trade visitors ; Marianne Siefker. Projekteam ITB Supply  
Phone .....**

**WORLD TRAVEL MARKET  
November. Olympia Building  
London**

<b>Space</b>	<b>43 395 sq m</b>
<b>Thema</b>	<b>Travel trade show</b>
<b>Participants</b>	
Countries and regional represented	187
Total travel industry participants	49 963
Total number of exhibiting companies	5 615
Meridian club members	10 981
Main stand holders	609
Total professionals	15 465
International press	2 531
<b>Total visitors</b>	<b>26 446</b>
<b>Exhibitors</b>	<b>5 006</b>
<b>EXHIBITOR PROFILE</b>	<b>VISITOR PROFILE</b>
Accommodation	Airline
Air travel	Airport
Airport	accommodation providers
Business & Financial	Business traveller
Services	Car rental, coach travel, rail
companies	
City tourist boards	Conference organizers
Destination managements	Consulting companies
Destinations	Convention / visitor bureau
Event management services	Cruise lines
Event support services	Destination Management Companies
Golf related services	Educational establishments
Ground Handling Services	Event Management Companies
Media	Financial Services Companies
National Tourist Boards	Golf resort and Related Services
Providers	
Professional conference	Ground handling agencies
Organiser	Group Travel Organiser
Regional tourist boards	Health resorts & spa
Ticketing agents	Incentive house/ agencies
Tourist attractions	Marketing Services Companies
Trade associations	Private travel arrangers
Water travel	Tourism boards
	Tour operators
	Travel agencies

**Travel / retail travel  
Wholesalers  
Trade associations**

## **FESPO ZURICH**

**Thema** **Holiday, sport, leisure**  
**Date of establishment** **29 January to 1 February**  
**Turn over**  
**Customer** **72 000**

**Trade visitors**  
**Exhibitors**  
**Participating countries** **40 countries**  
**100 professionals and journalists**

**Developed**  
**Turn over**  
**Trade visitors**  
**Exhibitors**  
**ppppppParticipants**

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